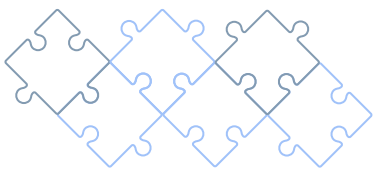**Clever Republic**
Implementing Data Intelligence

Data Governance Adoption
| Connecting the dots.

Data Governance is the process of establishing policies and procedures for managing, securing, and using data within an organization. This includes defining roles and responsibilities for managing data, as well as establishing processes for ensuring the accuracy, integrity, and security of data. The goal of data governance is to ensure that data is used effectively and responsibly to support the organization's goals and objectives.

A high degree of adoption of data governance practices results in better overall data management within an organization. This can lead to improved data quality, increased security, and better decision making based on accurate and reliable information. By promoting a culture of accountability and responsibility for data, organizations can ensure that their data is handled in a consistent and effective manner.
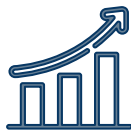
DIMENSIONS OF DATA GOVERNANCE ADOPTION
Connecting the dots is a small framework that helps us understand something bigger. Data Intelligence is the connecting dot for all metadata of the other dots. The other dots being: Data, Business Terms, Processes, Technology, People and Policies.

WHY?
For data governance to be successful it is essential that the tools and models are understood and used by the people within an organisation. By explicitly focussing on the adoption of data governance, the likelihood of a successful data governance program increases.

Increasing Profit through higher efficiency
With Data Governance information is used more efficiently. Data analysis and reports can be accessed more efficiently, making them more reliable. This results in better decision making capabilities within your business, ultimately cutting costs and increasing revenue.

Ensures compliance with rules and regulations
Connecting data elements with the policies they need to follow because of laws and other rules ensure that your company plays by the book and avoids getting fined by regulatory authorities.

Improvement of Data Quality
A higher degree of data governance adoption increases the data quality within an organisation. Optimal usage of data governance tools lead to insights in completeness, responsibilities and other issues regarding Data Quality.

Importance of Change Management
Change management is crucial for implementing data governance because it helps to ensure that the organization is able to effectively adapt to and adopt the new processes and policies that are put in place as part of the data governance program

6X | STEPS TO 'IMPLEMENT' Data Governance Adoption AT YOUR ORGANIZATION

1. Communication
Not only does a clear take and benefits of Data Governance be communicated to all hierarchical levels, but every level should adhere these principles by heart.

2. Personalized experiences
By tailoring instances to roles in your organization effectiveness is increased as everyone knows their specific role.

3. Data Governance Tooling
Make sure you choose the Data Governance tool that suits your organisation best to reduce inconsistencies and unnecessary costs.

4. Training of staff
Through videos and/or interactive sessions staff is aware of the use of data, how they should use it and what the risks are of wrongful use.

5. Sponsorship
Successful Data Governance requires sponsorship from top-level management to ensure that everyone feels responsible.

6. Designing processes
By designing intuitive processes data citizens are more transparent and efficient in their communication.

76%

Optimize Efficiency
76% of an analyst's time is spent on finding and validating data. With Data Governance, this is significantly reduced…